

COUNTRYEDU PRIVATE LIMITED

GSTIN : 06AAJCC6151A1Z3 | CIN : U72900HR2021PTC096283

Email : query@countryedu.com, grievances@countryedu.com

Finance Management Immersion Internship

Designed by: CountryEdu Private Limited

By CountryEdu Private Limited

(IT Managed Services & EdTech Solutions)

Program Objective :

To transform students into job-ready Finance Management professionals capable of:

- Understanding financial management principles, budgeting, and business finance operations
- Developing analytical, decision-making, and financial planning skills
- Learning accounting fundamentals, financial reporting, and investment basics
- Gaining hands-on experience in financial analysis, taxation concepts, and corporate finance workflows
- Understanding industry-standard finance tools, documentation, and reporting practices
- Preparing students for careers in Finance Management, Financial Analysis, Banking, and Corporate Finance

Program Structure :

- Duration: 12 Weeks (3 Months)
- Mode: Hybrid / Live / Classroom
- Tools Used: MS Excel, Google Sheets, Tally Basics, Financial Calculators, PowerPoint, Accounting Software
- Learning Model: Practical & Industry-Oriented Learning Model
- Final Outcome: Ability to manage financial operations, budgeting, and financial reporting professionally + Internship Certificate

MONTH 1 – FINANCE & ACCOUNTING FUNDAMENTALS

Week 1: Introduction to Finance Management

- Introduction to Finance Management
- Understanding Financial Systems
- Roles & Responsibilities in Finance
- Basics of Accounting
- Corporate Finance Fundamentals
- Financial Terminologies

~ Outcome: Strong foundation in finance management and accounting concepts

Week 2: Accounting & Bookkeeping Basics

- Journal Entries Basics
- Ledger & Trial Balance
- Profit & Loss Statement
- Balance Sheet Basics
- Cash Flow Fundamentals
- Introduction to Tally

~ Outcome: Ability to understand and maintain basic financial records and accounting workflows

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Week 3: Financial Planning & Budgeting

- Budget Planning Basics
- Personal & Business Budgeting
- Expense Management
- Financial Goal Setting
- Cost Control Techniques
- Financial Decision-Making Basics

~ Outcome: Ability to create and manage financial plans and budgets effectively

Week 4: Excel for Finance Management

- MS Excel Fundamentals
- Financial Calculations in Excel
- Data Analysis & Reporting
- Charts & Financial Dashboards
- Spreadsheet Management
- Financial Documentation Basics

~ Outcome: Ability to manage financial data and reports professionally using Excel

MONTH 2 – ADVANCED FINANCE MANAGEMENT

Week 5: Financial Analysis & Reporting

- Financial Statement Analysis
- Ratio Analysis Basics
- Profitability Analysis
- Revenue & Expense Analysis
- Financial Reporting Techniques
- Business Performance Evaluation

~ Outcome: Ability to analyze and interpret financial performance effectively

Week 6: Banking & Investment Fundamentals

- Introduction to Banking Systems
- Types of Financial Institutions
- Investment Basics
- Stock Market Fundamentals
- Risk & Return Concepts
- Financial Planning Strategies

~ Outcome: Ability to understand banking operations and investment concepts

Week 7: Taxation & Corporate Finance

- Introduction to Taxation
- GST Basics
- Income Tax Fundamentals
- Payroll & Salary Structure Basics
- Corporate Finance Concepts
- Financial Compliance Basics

~ Outcome: Ability to understand taxation and corporate finance operations professionally

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Week 8: Financial Management Tools & Corporate Workflow

- Accounting Software Overview
- Financial Documentation
- Business Communication in Finance
- Time Management & Reporting
- Problem Solving & Decision Making
- Corporate Workflow Understanding

~ Outcome: Ability to manage professional finance operations and reporting workflows

MONTH 3 – LIVE PROJECT & CAREER READINESS

Week 9–10: Finance Management Project

Students work on real-world Finance Projects such as:

- Budget Planning Project
- Financial Statement Analysis
- Expense Tracking System
- Business Revenue Analysis
- Investment Planning Case Study
- Financial Dashboard Creation

Project Includes:

- Requirement Analysis
- Financial Data Collection
- Budget & Report Preparation
- Analysis & Presentation
- Final Project Presentation

~ Outcome: Ability to handle real-world financial analysis and reporting tasks professionally

Week 11: Corporate Workflow & Portfolio Development

- Financial Reporting Workflow
- Excel Dashboard Preparation
- Portfolio & Presentation Development
- Business Documentation
- Professional Communication Skills
- Financial Record Management

~ Outcome: Ability to professionally manage finance operations and documentation workflows

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Week 12: Interview & Career Preparation

- Finance Interview Preparation
- Resume & LinkedIn Optimization
- Mock Interviews
- Corporate Communication Training
- Personality Development
- Career Pathways (Finance Executive, Financial Analyst, Accountant, Banking Associate)

~ Outcome: Placement-ready Finance Management professional with practical corporate exposure

Key Skills Developed

- Financial Planning & Budgeting
- Accounting Fundamentals
- Financial Analysis & Reporting
- MS Excel for Finance
- Taxation Basics
- Banking & Investment Concepts
- Corporate Finance Workflow
- Business Documentation & Reporting

Target Roles After Completion

- Finance Executive
- Financial Analyst
- Accountant
- Banking Associate
- Finance Operations Associate
- Budget & Reporting Executive

Why This Program is Industry-Ready

- ✓ 100% Practical & Industry-Oriented Learning
- ✓ Real-world Financial Analysis Exposure
- ✓ Accounting & Reporting Training
- ✓ Corporate Finance Workflow Understanding
- ✓ Portfolio & Career Preparation Included

From Beginner to Professional — Become a Finance Management Expert in 3 Months.